



certified manager programme



COURSE MODULES

- ❖ M1 Management and Behaviour
- ❖ M2 People and Performance
- ❖ M3 Finance and Accounting
- ❖ M4 Production and Control
- ❖ M5 Customer and Marketing

DURATION

Six months Certificate Course

PROGRAMME DELIVERY

Courses will be conducted in physical mode on weekends with online classes as required during the week.

FACULTY

Courses will be facilitated by academicians and industry leaders.

ELIGIBILITY & SELECTION

Candidates should have at least 2 years' experience in supervisory roles.

PROGRAMME FEES

Rs. 15000 per participant (GST extra as applicable).

LEARNING OPPORTUNITY FOR CAREER GROWTH

GMA Certified Manager Programme is designed to enhance managerial and leadership skills. Designed to meet the needs of **organisations**, who want to develop managers and encourage talent, and of **individuals**, who want to push their potential and take up higher challenges.

The programme will

- 📚 Refresh conceptual knowledge
- 📚 Review business fundamentals
- 📚 Improve awareness of business & economic scenarios
- 📚 Offer analytical and practical insights to
 - Improve individual performance
 - Influence teams
 - Contribute to the organisation's success.

Globalisation changed the way organisations function and recent events have disrupted lives resulting in transformation of all business aspects – working patterns, products & services, people & relationships, etc.

The programme aims to update knowledge, capabilities and confidence to adapt to this changing business landscape and take up leadership responsibilities.

For more information on the programme, registration, and other details, you may contact **Ms. Rusai Fernandes**, Officer – Administration, at the GMA Office at the below address, phone or email.

Dr. Saidas R Khorjuvekar, Course Coordinator, GMA EC Member

Mr. Amin Ladak, Chairman, GMA Executive Committee

GOA MANAGEMENT ASSOCIATION